



# Marine Resources Development Foundation



## Project NEPTUNE 100 March 1 to June 9, 2023

Beginning on March 1, 2023, Jules' Undersea Lodge in Key Largo, FL is hosting **Project NEPTUNE 100**, a 100-day undersea mission to support marine research and conservation. Sponsored and managed by **Marine Resources Development Foundation (MRDF)/ MarineLab**, the project aims to boost support for marine conservation from its unique undersea base on the bottom of a mangrove lagoon.

Distinguished hyperbaric medicine researcher and diving explorer Dr. Joe Dituri, Ph.D., DMT, CDR-US Navy (ret) will be the Aquanaut in residence for the entire 100 days. He will be conducting experiments to study the effects of long-term exposure to pressure and working with other researchers and physicians on other diving related medical issues, as well as teaching his hyperbaric medicine and medical school courses from inside Jules Undersea Lodge. Dr. Dituri is Chief Researcher for Underseas Oxygen Clinic in Tampa, FL.

Multiple researchers will join the 100-day mission. The mission will feature regular broadcasts with scientists talking about their experiments in Jules'. Throughout the mission marine specialists will be joined by students to highlight the important message of ocean conservation.

### Ways to Support The Mission

#### Become a Sponsor

Financial and in-kind sponsorships are available. Sponsors receive recognition based on the level of sponsorship.

See page two for details.

Contact Kim Gregory at [kim@marinelab.org](mailto:kim@marinelab.org)

#### Become an Aquanaut

Educational groups, scientists, and non-profit organizations all have an opportunity to visit Dr. Dituri in Jules'.

See Page 3 for cost and details and Complete [this online inquiry](#)

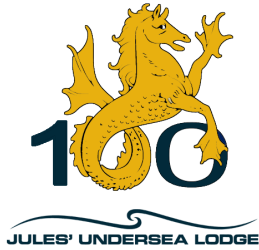
#### Become a Donor

Marine Resources Development Foundation is a 501(c)3 organization. Any individual or corporation can make a tax-deductible donation to support this mission.

Contact CEO Ginette Hughes at [ginettehughes@mrdf.org](mailto:ginettehughes@mrdf.org) or [donate online](#)

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# PROJECT NEPTUNE



## BECOME A SPONSOR

### Why sponsor?

Since April of 2021, the special nature of Jules' Undersea Lodge, the world's first undersea hotel, has attracted over 45 million YouTube views. In addition, signage above the water will be seen by thousands of students attending MarineLab and hundreds of tourists and divers from local dive shops.

*Based on this exposure, we expect to exceed  
100 million views during the 100-day mission.*

### Patron Level: \$5,000

- Logo and name featured on sponsor board above water
- Logo and name featured on mission web page
- Social media posts on multiple channels
- VIP Tour of Jules' including meeting PI Dr. Joe Dituri
- Virtual group experience with Dr. Joe Dituri and invited guests

### Aquanaut Sponsors: \$4,000

- Supports one Aquanaut overnight mission for 2 students or citizen scientists. Logo and name featured on sponsor board above water during the supported segment
- Logo and name featured on mission web page
- Social media posts on multiple channels throughout the supported segment
- VIP Tour of Jules' including meeting PI Dr. Joe Dituri
- Can designate group to support (i.e., a specific school or non profit organization)

### Support Sponsors: \$1,000

- Logo and name on sponsor board above water during segment
- Logo and name on mission web page
- Social media posts on multiple channels during 10 day segment
- One product placement

### Explorer Sponsors: \$750

- Logo and name on mission web page
- Social media post on multiple channels
- VIP tour of Jules' for 2 people, including meeting PI Dr Joe Dituri
- Can be designated for a up to 8 participants from a specific school or non profit group to use rather than the named sponsor



# PROJECT NEPTUNE 100

## EDUCATIONAL AND SCIENCE MISSION FEES

As Of March 16, 2023

### **Organization-Sponsored Tour**

of lagoon with visit to Jules and interact with Dr. Joe Dituri \$ 500  
If a school or youth group visit, an adult must accompany  
includes snacks & refreshments  
Min 2, max 8 divers

**Overnight** in 2<sup>nd</sup> stateroom, includes 2 meals for 1 person \$1,000

No other services provided (no certification, guided dives or activities)  
Additional person in same stateroom, charge for meals only  
May order out at own expense for meals if preferred.

**Young Explorers Student Program, 24 hours** \$2,250

For two students accompanied by adult  
Includes Aquanaut certification, guided activities, all meals

All fees exclude SCUBA gear (BC, Regulator, wetsuit, mask, fins, snorkel)  
Rentals are available on site

Organizations may sponsor one or more of the above and receive recognition at the appropriate level.

All visits must be scheduled in advance  
by completing [this online form](#)